Exhibitor Terms & Conditions

Event Name: SURFEX Show 2027
Event Dates (including load-in/load-out): October 31, 2027 – November 7, 2027
Organizer: Stone Equipment & Supply Association (SESA)
Show Location: Indianapolis, Indiana
SESA Location: Minneapolis, Minnesota
Governing Law: Minnesota

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1. Definitions

1.1 **Organizer** – The Stone Equipment & Supply Association (SESA), responsible for producing and managing SURFEX Show 2027.
1.2 **Exhibitor** – Any company, organization, or individual participating in SURFEX Show 2027 for the purpose of showcasing products, equipment, or services.
1.3 **Event** – SURFEX Show 2027, including all associated activities, demonstrations, and scheduled programming.
1.4 **Venue** – The physical location in Indianapolis, Indiana where the Event is held.
1.5 **Equipment** – Any machinery, tools, technology, materials, or products displayed or demonstrated by Exhibitors.
1.6 **Personnel** – Any employee, contractor, representative, agent, or operator acting on behalf of the Exhibitor.
1.7 **Demonstration** – Any live, operational display of Equipment, including cutting, grinding, polishing, lifting, or movement of material.
1.8 **Package** – The exhibit space, services, and any additional benefits purchased by the Exhibitor.

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2. Application & Acceptance

2.1 Submission of an application to exhibit constitutes a binding offer by the Exhibitor.
2.2 Acceptance is confirmed only when the Organizer issues written confirmation.
2.3 The Organizer may reject any application at its discretion.
2.4 Exhibitor acknowledges that booth assignments are determined by the Organizer based on availability, layout considerations, and Event interests.

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3. Fees & Payment Terms

3.1 Exhibitor shall pay all fees in accordance with the payment schedule provided in their invoice or contract.

3.2 All payments are due in cleared funds by the stated due date.
3.3 Late or unpaid balances may result in forfeiture of booth space, withheld services, or denial of access to the Event.
3.4 Fees are non-refundable except as specified in Section 4 or if otherwise required by law.
3.5 Exhibitor is responsible for any applicable taxes, banking charges, or transfer fees.

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4. Cancellation & Refunds

4.1 Exhibitor cancellations must be submitted in writing.
4.2 Refund schedule:
- Cancel on or Before January 23, 2026: Full refund
- Cancel between January 24, 2026 – October 31, 2026: 50% refund
- Cancel between November 1, 2026 – April 30, 2027: 25% refund
- Cancel between May 1, 2027 – November 3, 2027: No refund

4.3 Refunds apply only to exhibit fees; additional services may be subject to separate terms.
4.4 If the Event is cancelled or rescheduled due to force majeure, the Organizer may, at its discretion, issue refunds or credits.

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5. Installation & Dismantling

5.1 Exhibitors must adhere to all IAEE-recommended installation and dismantling practices, including:
- Observance of scheduled move-in and move-out times
- Use of approved contractors and labor where required
- Compliance with all safety regulations and local union rules (if applicable)

Early dismantling or late installation may result in penalties or loss of priority placement for future events.

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6. Usage of Exhibition Space

6.1 Exhibitor may use its assigned space solely to display and promote its products and services.
6.2 Subletting or sharing space without written approval is prohibited.
6.3 Exhibits must remain within assigned boundaries.
6.4 Exhibitors must follow all published move-in, operating, and move-out schedules.
6.5 Exhibitor is responsible for maintaining a clean, safe, and professional exhibit area.
6.6 All exhibits must conform to IAEE display rules. Non-compliant exhibits may be modified at the exhibitor's expense of prohibited from participation.

7. Equipment & Machinery Requirements

7.1 All Equipment must meet applicable safety, environmental, and electrical standards.
7.2 Hazardous components (e.g., blades, moving parts, hydraulic systems) must be securely guarded.
7.3 Fuel-powered equipment must comply with Venue regulations regarding ventilation, storage, and operation.
7.4 Exhibitor is responsible for all rigging, lifting, and placement costs unless otherwise agreed.

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8. Live Demonstrations

8.1 Exhibitor must provide all required safety controls, including but not limited to:
- Dust suppression systems (water feeds, HEPA vacuums, enclosures)
- Appropriate personal protective equipment (PPE)
- Safety shields, guards, and barriers
- Clear signage and restricted access boundaries

8.2 Operator Requirements:
- Must be trained and qualified
- Must follow manufacturer guidelines
- Must maintain full control of the demonstration area

8.3 The Organizer may halt or revoke permission for any Demonstration deemed unsafe.
8.4 Maximum Sound Level
- Exhibitors may not exceed **80 dB**, measured at the aisle directly in front of their booth or at the adjoining booth line.
- Show Management reserves the right to take readings at any time using a decibel meter.

8.5 Audio, Machinery, and Demonstrations
- All audio presentations, machinery demonstrations, cutting systems, compressors, or other operational equipment must be operated at or below the approved sound level.
- Continuous or repetitive noise (hammering, grinding, alarms, etc.) that disrupts neighboring booths—regardless of dB level—may be restricted at the discretion of Show Management.

8.6 Direction of Speakers & Equipment
- Speakers must be directed **into** the exhibitor's booth space, not into aisles or adjacent exhibitors.
- Machinery producing intermittent loud bursts must include sound-dampening measures (enclosures, pads, barriers) provided by the exhibitor.

8.7 Enforcement & Penalties
- If an exhibitor exceeds the permitted noise level:

    First Notice: Verbal warning.
    Second Notice: Requirement to modify or suspend the activity.

Third Notice: Show Management may power down equipment, revoke demonstration privileges, or impose penalties per the Exhibitor Contract.

8.8 Exceptions

- Exhibitors requesting to demonstrate inherently loud equipment (e.g., saws, CNCs, polishers) must receive prior approval and may be required to schedule demos during designated demonstration hours or use provided sound-controlled demonstration zones.

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9. Safety, Compliance & Conduct

9.1 Exhibitors must follow all OSHA and local safety regulations.
9.2 All hazards must be properly secured.
9.3 Aisles must remain clear at all times.
9.4 Exhibitor Personnel must behave professionally and must not disrupt Event operations.
9.5 The Organizer may remove any Exhibitor found engaging in unsafe or inappropriate behavior without refund.

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10. Freight, Rigging & Material Handling

10.1 Only approved contractors may move heavy Equipment.
10.2 Exhibitor must accurately report Equipment dimensions and weights.
10.3 Exhibitor is responsible for any damage caused during equipment handling.

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11. Insurance Requirements

11.1 Exhibitor must maintain the following insurance coverage:

- General liability insurance (minimum $1,000,000 per occurrence)
- Property insurance for all Equipment and materials
- Workers' compensation for all Personnel

11.2 Certificates of Insurance may be required prior to move-in.
11.3 The Organizer is not responsible for loss, theft, or damage to Exhibitor property.

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12. Intellectual Property

12.1 Exhibitor warrants that it has the rights to display all Equipment, products, and media.
12.2 The Organizer is not responsible for IP disputes arising between Exhibitors or with third parties.

13. Photography, Recording & Promotion

13.1 The Organizer may photograph, record, or film the Event for promotional purposes.
13.2 Exhibitor grants the Organizer the right to use such media without compensation.
13.3 Unauthorized photography, filming, or audio recording by Exhibitors may result in removal.

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14. Force Majeure

14.1 The Organizer is not liable for delays or cancellations caused by events outside its reasonable control, including natural disasters, labor disputes, government restrictions, or safety emergencies.

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15. Changes to the Event

15.1 The Organizer may change Event dates, hours, layout, or format as needed.
15.2 Exhibitor acknowledges that such changes do not constitute grounds for refund except as specified in Section 4.

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16. Liability & Indemnification

16.1 Exhibitor assumes all risks associated with its participation in the Event.
16.2 Exhibitor agrees to indemnify and hold harmless the Organizer, Venue, contractors, and affiliates from any claims arising from:
- Equipment operation
- Demonstrations
- Personnel actions
- Property damage
- Injury or loss involving Exhibitor activities

16.3 The Organizer's maximum liability is limited to the amount of fees paid by the Exhibitor.

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17. Governing Law

17.1 These Terms & Conditions are governed by the laws of the State of Minnesota.
17.2 All disputes shall be resolved in a court of competent jurisdiction in Minnesota.

18. SESA Rules

18.1 SESA Members reserving space in the SESA Pavilion at SURFEX Show must abide by all SESA member rules.

19. Amendments

19.1 Show Management reserves the right to update these Terms & Conditions as necessary. All amendments will be communicated to exhibitors and are considered binding upon issuance.

20. Acceptance

20.1 By submitting an application, signing a contract, occupying exhibit space, or participating in the Event, the Exhibitor acknowledges and agrees to all provisions of these Terms & Conditions and all incorporated IAEE guidelines.